
Study Business English Abroad

How can
AFA help
Businesses
outside
the U.K?

Want to discuss your Business English requirements?

Call us on +44 (0)161 660 4180

Or email studyabroad@afamarketing.com

AFA
AFA MARKETING LTD

AFA Marketing

AFA is an Educational Recruitment agency that helps Businesses, Students, Family's, Seniors and Juniors all over the world to improve and develop their careers by learning the English Language.

AFA has maintained a strong long term relationship with the Highly rated language centres in the U.K as well as all over the world. We are well known in the Educational sector and rated as a preferred agency for many U.K education institutions. AFA is known for providing students and businesses with the finest language courses all over the u.k . From Businesses to students and from Juniors to seniors our partners offer tailor made courses to suite everyone's needs.

As we are a well trusted and always recommended organisation our services are completely FREE to all Businesses.

What does AFA offer to businesses outside the U.K?

AFA offers a system to all businesses that want to educate their staff to learn or improve their English. Our close relationship with the Language Centre's and schools all over the U.K enables us to help find the best and most importantly the right business English course for each and every individual. It's very quick, easy and can be done by simply picking up the phone or sending an email. AFA will then take over and complete the whole application process.

Business English Courses

Programme Description

This programme is designed to develop your language skills within a business context. It develops a wide range of Business English skills covering areas as diverse as formal Report-Writing topics, presentation skills and sales & negotiation skills. The programme is designed to develop strong communication skills and uses role-plays and case -examples to illustrate learning points and allow participants to practice skills learned. The Business English programme covers a wide range of functional areas including General Business and specialisations such as English for Marketing, Trade and Investment and Finance.



General Plus Business English Combination

This programme can be combined with a General English programme to provide a comprehensive General plus Business English Programme.

Course Books & Materials

All programme syllabuses have been carefully-designed to ensure students make maximum progress. A range of course books are used over the programme. These have been carefully-selected to ensure that students benefit from a range of quality study material. Articles and special activity material is also used.

A few of our partners we work with are:



Euro centres The first Eurocentres language school was founded in 1948 by a Swiss, Erhard Waespi, in Bournemouth and was probably the first language school on England's south coast and certainly one of the first in the world. Waespi's vision was that learning a language should be an enjoyable, enriching and personal experience that increased understanding between cultures. In 1960 he handed over his five schools for English (Bournemouth, London) French, (Lausanne) German (Cologne – now Berlin) and Italian (Florence) to the Eurocentres Foundation, which he then managed for another 20 years. Euro Centre's are now all over the world.



Embassy CES Embassy has helped over half a million students to learn English. Some of them needed it for their job, some for their studies. Others just loved the language. But they all had one thing in common - they immersed themselves in an English-speaking country and learned a lot more than just grammar. You'll find Embassy schools in America, the United Kingdom, Australia and New Zealand. We offer the courses you need, from a short 'top-up' of your language skills to an intensive exam-focused class.



Berlitz Berlitz was founded in 1878 by Maximilian Berlitz. They are very unique in the way they teach. Berlitz are focused on teaching their clients through target language based techniques rather than the traditional techniques used by many other schools and centres nowadays. Today Berlitz continues this spirit of innovation with a range of different learning techniques and programme formats Incorporation the benefits of new media to cater for all types of clients.



Harrogate Tutorial college A small, fully accredited and friendly college situated in the elegant spa town of Harrogate in a beautiful part of the North west of England. The college was founded in 1981 to provide high quality language courses in a formal and informal atmosphere. Harrogate can tailor make any of their language courses to suite the client, so whether you're a senior, junior, student or a business Harrogate can accommodate for almost everyone.



SUL SUL Language Schools is a family owned school with 30 years' experience in providing English language courses and summer schools, short stays for school groups and adult one to one courses and English and culture holidays foreign students. SUL believes in not only offering effective English courses but also opportunities for students to develop their self-confidence and creativity. They offer an excellent quality of service over a wide range of courses. SUL remain small enough to offer personal care and big enough to offer all year round courses, with a choice of locations, types of courses and types of accommodation. Their offices are in the beautiful county of Cornwall, but they have centres from Edinburgh in Scotland to Sligo in Ireland and throughout England including London, the Midlands and South-West England.

AFA has many more partners click on the link to take a look
<http://www.afamarketing.com/pages/educational-partners.aspx>


Benefits

Business English course will provide you with:

- › More confidence in your ability to conduct business in English
- › Greater verbal fluency for face-to-face business situations
- › More professional approach and interaction with clients
- › Greater confidence to effectively represent your organisation at an international level
- › Improved cross-border communication with colleagues and clients
- › Enhanced comprehension skills and clearer pronunciation

Pick up service

AFA believes that the most difficult time for a participant is when they actually have arrived in the U.K. Not knowing where to go or how to get there can be tricky most of the time. That's why we also provide a successful Pick up service. If your business requires this then our pick up service will ensure that your employee's reach their destination safely.



Our experienced
admissions team
are very reliable and
always ready to help



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AFA offers a very easy system to Businesses where it can be as easy as picking up the phone selecting the course, duration and location. Then AFA will take over from completing application process to taking the participant to their designated Language centre.

› All our services are completely FREE to the businesses!

"I have been working in a company in Spain. They wanted to send me and 2 of my colleagues to the u.k to improve on our English. As I have lived in Spain all my life my level of English is very low. My work contacted AFA to counsel us with our application process. We are all now studying in The Liverpool school of English. I did not know anything about coming to the u.k but the advisors in AFA helped us."

Diana Folch

Madrid, Spain

"AFA is actually a very helpful and professional business which is here to help not only small businesses but large ones as well. We are regularly using AFA to send a few staff at a time to better their English. We have now formed a close relationship with them and would recommend them to all."

John chauffer

Director of Stellar, Colorado

AFA Student Recruitment

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